



FOR IMMEDIATE RELEASE

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DATE: 01/26/2010

INDUSTRIAL SUPPLY COMPANY TO OFFER AID FOR HAITI'S REDEVELOPMENT

(Salt Lake City, UT) – As Haiti begins its transition from a rescue effort to one of recovery, Industrial Supply Company, a local Utah business, is coordinating a regional collection of supplies that will be used in the island country's re-development.

The national effort headed by Industrial Supply Association (ISA) has gathered its industry's support to provide supplies for Haiti's redevelopment. The ISA is organizing the industry-wide collection of supplies that will be needed for the rebuilding process. Everything used for rebuilding, including industrial supplies, fasteners, electrical equipment, hammers, shovels, machine equipment and safety related items, will be collected and shipped to the country for use in its redevelopment.

Industrial Supply is donating thousands of dollars of rebuilding and redevelopment supplies of its inventory toward this effort, and encouraging businesses with similar offerings to drop off inventory donations to Industrial Supply's headquarters in Salt Lake City Utah, no later than **Thursday February 11, 2010**. Monetary donations can be sent directly to the **ISA Relief Effort, 100 N. 20th Street 4th Floor, Philadelphia, PA 19103**.

"Industry trade associations are the strongest and largest networks that exist in the industry, and we feel this is the quickest way to raise the greatest amount of goods that will be needed in the rebuilding of Haiti," said Jessica Polychronis, Vice President of Procurement at Industrial Supply. "We are gratified at the response we have received already within our industry, and hope to combine our efforts with those of others who are helping."

With expertise in providing supply chain solutions to business, Industrial Supply will provide the local pipeline to deliver the rebuilding supplies to a central staging point for shipment to Haiti. The staging point, established by the ISA, will allow several groups, such as the Red Cross, the United Nations and the U.S. Agency for International Development (USAID) that have experience working in Haiti, to ship and distribute the industry's contributions.

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Industrial Supply hopes to gather enough rebuilding supplies and inventory to send the first truck to the central staging point in New Jersey by **Thursday, February 11, 2010**. From there, ISA will coordinate shipment of these supplies -- along with donations collected by other relief organizations -- into Haiti. If the collection of redevelopment supplies goes well, Industrial Supply hopes to send additional trucks to the central staging point in the coming months.

Industrial Supply Company (ISC), a privately owned company headquartered in Salt Lake City, Utah, opened in 1916 as a rubber products supplier servicing the mining industry. The company has six locations serving Utah, Wyoming and Nevada. Retail stores and distribution centers, located in Salt Lake City, Ogden, Orem, Gillette, Rock Springs and Las Vegas, serve the maintenance, repair and operational (MRO) needs of manufacturing, construction, mining, utilities and government organizations throughout the Intermountain West.

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MEDIA RELEASE:

Businesses and individuals are strongly encouraged to donate supplies and equipment that can be used in the rebuilding efforts for Haiti. Please only donate non-perishable, unused items.

Examples of needed items are:

- Safety Equipment (industrial supplies, respiratory masks, gloves)
- Hand Tools (hammers, shovels)
- Power Tools (electrical equipment, drills, machine equipment)
- Building Supplies (fasteners)

Please bring all donations to Industrial Supply's Salt Lake Location at **1635 South 300 West by Thursday February 11, 2010**. Donations should include the following:

- A packing list detailing the contents of each box
- Contact information of a company member
- Estimated value of your contribution

This information is very important for post-donation follow up and also will help us allocate these items most effectively to charities working on the rebuilding effort. If information or instructions for the donated supplies and equipment are available in French, please include them as well. The island uses the metric system and U.S. weights and measures. Please call or e-mail the designated shipping point contact prior to sending your donations:

Salt Lake City Shipping Point

Address

Haiti Relief Supplies
c/o Industrial Supply
1635 South 300 West
SLC, UT 84115

Location Contact

Jessica Polychronis
Industrial Supply Company
Office: (801) 484-8644
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If you are unable to donate building supplies, but wish to send monetary support, please send monetary contributions to: **ISA Relief Effort, 100 N. 20th Street 4th Floor, Philadelphia, PA 19103.**